



Find your value. Show your worth.

PROFESSIONAL RESUME AND CAREER DOCUMENT WRITING SERVICES

Whether you'd like to take a step up or make a lateral move, Resume Preferred will help you uncover your differentiators, communicate your unique story, and position yourself for career advancement.

Resume development fees for accomplished professionals and leaders range from \$800 to \$1,200 and are based on project scope, including years of experience, work history and role complexity, and job search objectives.

In addition to professional resume writing, Resume Preferred also offers career document writing services that can be bundled into your resume development package including LinkedIn profiles, cover letters, and professional bios.

PROFESSIONAL RESUME: The foundation of your career document package, your new resume will focus on your key strengths and selling points, scope of roles and responsibilities, and the impact you have made. **Investment: \$800 - \$1,200**

LINKEDIN PROFILE: Your LinkedIn profile is essential in today's job market. It reflects your brand to the professional world—serving as the first impression to recruiters and hiring managers—and will be the first place your future employer visits after scanning your resume. It is crucial that your background, skills, and accomplishments are nuanced to this unique medium—and that your profile is optimized for keywords and aligns with your new resume. **Investment: 50% of resume fee**

COVER LETTER: Cover letters have made a comeback as the job market has heated up and the candidate pool has increased. Cover letters are generally written with a specific job in mind—and focus on what you will bring to the table. **Investment: \$150**

PROFESSIONAL BIO: More prevalent in some industries than others, your professional bio will be written in a long-form, narrative style. **Investment: 50% of resume fee**

Please note: Fees reflect package pricing. Please contact [Robin](#) regarding à la carte services.

Contact Robin Kelley at 415-596-4160 or robin@resumepREFERRED.com to schedule a complimentary 20-minute phone call to discuss your needs.

If you're an executive seeking to capture and convey your value in the marketplace—and achieve the next level of career success—contact [Amy Phillip](#), Leadership Career Consultant and Principal of Resume Preferred's parent company, [Career Certain](#).